



EMBARGOED UNTIL 14TH JANUARY 2010 - 0900.

SHELL GLOBAL SOLUTIONS APPOINT ONE-FUEL LTD AS UK DISTRIBUTOR OF RACING FUEL.

Shell Racing Solutions announced today that it is re-launching its mainstream racing fuel and lubricants business. With a range of products and services, for competition cars, bikes, karts and boats, including the long awaited new 100 octane fuel, Shell Racing Solutions fuel and lubricants promise to deliver high quality performance to racing teams and enthusiasts across the country.

Shropshire based One-Fuel has been appointed as the exclusive UK distributor of the fuels and lubricants which it will market and sell via the Internet and at racetracks and motor sports events across the UK.

Managing Director, John Evans, commented, "We are delighted to have been able to announce the launch at the Autosports show at the NEC this week, as it is the most important motor sport show in the calendar".

"Competitors have been waiting for the availability of a serious, high quality solution to their fuel and oil needs for many years. We are excited to have the opportunity to represent Shell Racing Solutions with all its heritage and technical innovation, and we are sure that together we will make a real impact on the UK race scene", he added.

The move is seen as an important strategic development for Shell Racing Solutions, and the Shell racing portfolio of products, which have been successful at the highest level of motorsport for over 50 years.

Roger Wise, One-Fuel General Manager, said, "We have already reached agreement with Shell Racing Solutions to supply future Radical Sports Cars race series and negotiations are underway with a number of other competition organisers".

"We also expect a high level of demand for our fuel and oil products specifically designed for historic racing".

One-Fuel claims that the Shell racing products, developed to meet exacting motorsports requirements, will give racers a competitive edge in terms of engine power, consistency and reliability.

Race organisers, teams and individual drivers looking for improvement from their fuels and lubricants will be able to pre-order the wide range of products via the One-Fuel website, www.1-fuel.com, which will provide an interactive facility allowing customers to manage their requirements on a weekly basis with predictability for their season's requirement. Alternatively, One-Fuel will be present at racetracks across the UK during the motorsport season.

Ends....



Notes to Editors:

One-Fuel Ltd

For further information, on either the company or the product range, please contact the One-Fuel press office at:

ONE-FUEL LIMITED
PO Box 5505
Bridgnorth
Shropshire
WV16 9DF Tel: +44 (0)8453 707667
Fax: +44 (0)845 370 7667
Web: www.1-Fuel.com

e-mail: info@1-fuel.com

Or, Roger Wise, General Manager. Mobile: 07846 019778.

Product List

Fuels: -

Shell Racing Fuel – New 100 Octane MSA
Shell Racing Fuel – Turbo Rally,
Shell Racing Fuel - Rally 101,
Shell Racing Fuel - WR,
Shell Racing Fuel - GTS,
Shell Racing Fuel - LM24,
Shell Racing Fuel - Diesel LM24,
Shell Racing Fuel - Historic,
Shell Racing Fuel - URT 4 (top level motorcycle 4-stroke fuel),
Shell Racing Fuel - Moto GP 2T (top level motorcycle 2 stroke fuel).

Lubricants: –

Shell Helix Racing Engine Oil – 10W-60, 0W-40, 0W-20, 20W-40,
Shell Helix Racing Gear Oil 75W-90,
Shell Helix Racing Hypoid Oil 85W-140,
Shell Donax UB Racing Break Fluid,
Shell Advance Racing 4T Engine Oil 20W-60,
Shell Advance Racing 4T Engine Oil 5W-20.



Shell Racing Solutions

Shell Racing Solutions is part of the Global Solutions division of Royal Dutch Shell Plc. Shell Racing Solutions has significant and invaluable insights, knowledge and experience to help find that winning edge. Its designers, scientists and engineers can draw on the huge technical resources of the worldwide group to develop innovative products that help improve power, efficiency and reliability. At the very pinnacle of motorsport, top designers and engineers consider the specification of the race fuel and lubricants as part of the initial concept design package so as to ensure that every element of the performance package is maximized. Shell Racing Solutions puts that level of knowledge and commitment into all its race fuels and lubricants to help find race-winning performance.

Contact: Peter Fordemann, Business Development Manager Motorsport/Shell Racing, Shell Global Solutions (Deutschland) GmbH.

Office Tel: +49-2241-1260771

Office Fax: +49-2241-1260772

Mobile: +49-170-7916213

e-mail: peter.fordemann@shell.com